

TABLE OF CONTENT

ACKNOWLEDGMENTS	11
INTRODUCTION	13
1. Primary sources and previous research – brief description	17
2. Curriculum Vitae	31
2.1. Biography	32
2.2. Artistic career	35
2.3. Didactic career	40
2.4. Awarded prizes	42
2.4.1. Bruno Mathsson Award, 1999	44
2.4.2. The Pro Finlandia Medal, 2003	44
2.4.3. Asko Avonius Award, 2006	45
2.4.4. Kaj Frank Design Award, 2011	45
3. Around Scandinavian Design – brief overview of origin and sources of inspiration	47
3.1. Fundamental Concepts of Nordic Design	47
3.2. Finland – history and style roots	54
4. Conceptual framework and theoretical background	61
4.1. Educational mission (Teaching philosophy)	61
4.2. Sustainable design/Regionalism/Ecological design	68
4.3. Functionalism and ergonomics	72
4.4. Experimental pieces vs mass production. The role of the designer	79
5. Retail space design	85
5.1. Introduction	85
5.2. A brief history of shop design	85
5.3. Shop interior design – basic principles	88
5.4. Marimekko Oy store projects, 1967-1983	94

5.5. Wulff stationery store project, 1975	101
5.6. SN Kirjat bookstore project, 1987	103
6. Office Space Design	107
6.1. Introduction	107
6.2. Brief history of Office Design	107
6.3. Basic principles of office design	111
6.4. Fennia Office Space, 1983	116
6.5. Alform Office, 1984	118
6.6. Design Forum Finland Office, 1984	119
6.7. Varis-Ojala Office, 1988	120
6.8. Nokia Office Space, 1989	122
6.9. MMP Office, 1993	125
6.10. Suomen PT Office, 1998	127
7. Exhibition architecture and design	131
7.1. Introduction	131
7.2. Brief history of exhibition design	132
7.3. Basic rules of museum exhibition design	136
7.4. Finnland Gestaltet Exhibition, 1982 (temporary exhibition)	142
7.5. Ilmari Tapiovaara Exhibition, 1984-1986 (temporary exhibition)	144
7.6. Cranbrook Vision Exhibition, 1984 (temporary exhibition)	146
7.7. Scandinavian Design – A Way of Life, 1987-1988 (travelling exhibition)	149
7.8. The Builders of the Future Exhibition for Helsingin Sanomat, 1989 (temporary exhibition)	152
7.9. TVO Nuclear Services Visitor Centre, 1989 (permanent exhibition)	155
7.10. The Alvar Aalto Museum Exhibition, 1991 (permanent exhibition)	156
8. Furniture Design	161
8.1. Introduction	161
8.2. Experimental pieces	162
8.2.1. Graduation project, 1967	163
8.2.2. Le Affinità Elettive, Triennale di Milano, 1985	165
8.2.3. Visa Armchair, 1991	168
8.2.4. New Things Exhibition, 1992	169
8.2.5. Wood Waste Furniture, 1996-1997	171
8.2.6. Down-to-earth exhibition, 2005	173
8.2.7. Tupa armchair, 2009	175



8.3. Mass production pieces	176
8.3.1. Armchairs for Tarzan/Artzan, 1984-1986	179
8.3.2. Lobby Series for Materia AB, 1993-1995	181
8.3.3. Projects for Avarte Oy, 1997-2003	183
8.3.4. May chair for Nikari Oy, 2012	186
8.3.5. Divaani series, 1999-2011	188
8.4. Collaboration with other designers	190
8.4.1. Reikärauta chair with Yrjö Wiherheimo, 1968	192
8.4.2. Benches, Helsinki Metropolitan with Yrjö Kukkapuro, 1973-1978	194
8.4.3. Visio for Vivero Oy with Yrjö Wiherheimo, 1978-1980	196
8.4.4. Co-operation with E. Kokkonen and K. Virtanen, 1988-1992	198
8.4.5. Projects for Materia AB with Yrjö Wiherheimo, 1992-1997	200
8.5. Simo Heikkilä's furniture – overview and inspirations	202
9. Design of Small Items	207
9.1. Introduction	207
9.2. Leukku – Sámi Knives	210
9.3. Cutlery	213
9.4. Tableware and cookware	215
9.5. Lighting	218
9.6. Kitchen unit and coat rack	220
9.7. Textiles	222
9.8. Jewellery and clothes	223
10. Poster Design	225
10.1. Introduction	225
10.2. Brief history and principles of poster design	226
10.3. Simo Heikkilä's Exhibition Poster Design	230
11. Conclusion	237
REFERENCES	241
Primary Sources	241
Simo Heikkilä's archives documents groups	241
Interviews, correspondence and consultation:	242
Printed Sources	242
Secondary Sources	242
Internet websites, data bases and radio podcasts	256

TABLE OF CONTENT

APPENDIX	259
Publications on Simo Heikkilä (in chronological order)	259
Published speeches of Simo Heikkilä	259
Books on Simo Heikkilä	259
Publications on Simo Heikkilä	260
Magazine Articles on Simo Heikkilä	260
Newspaper Releases on Simo Heikkilä	262



Rzeczy Piękne

